

# Summer Reading Challenge in







# READER LAND



This summer, our popular reading game returns! We've added new challenges and two more weeks to finish!

*Join the Fun! Play Neighborhood Reads Bookstore's Summer Game!*

Each reading challenge you complete moves you through the Reader Land game card, collecting sweet treats along the way. You're a winner if you get Benji to the Book Castle before Aug. 10, and you'll be entered to win prizes!

-  Pick up a game card in the bookstore beginning June 1. No purchase necessary to play.
-  All ages are invited to play, but everyone must submit their own game card to participate.
-  Draw reading challenge cards to advance at your own pace.
-  Get a sweet treat each week for completing each challenge.
-  Land on a book with a jolly gumdrop and win a bookstore button!
-  Sponsored by Neighborhood Reads and Bank of Franklin County. Visit [NeighborhoodReads.com](http://NeighborhoodReads.com) for Official Rules.

## Prizes

Treats  
get SWEETER  
each week!

Vintage Candy  
Land games

Bookstore gift  
certificates

